



# JOHN KETCHUM

## EXPERIENCE

### **Editor, The Daily - The New York Times 2022-2024**

Pitched, edited, and led the production of long-form audio narrative stories covering a range of topics including sports, business, economics, and politics.

### **Associate, Startups Team - The American Journalism Project 2020-2021**

Funded, managed, and launched media organizations across the country. Duties included building business and editorial side teams, budget creation, and building coverage streams.

### **Managing Editor - Afrotech 2018-2019**

Launched a journalism website focused on Black innovators and entrepreneurs. Led a team of 4 writers, a designer, and a social media editor.

### **Deputy Editor, SB Nation - Vox Media 2017-2018**

Led evening sports coverage under the leadership of the site's managing editor. Managed a team of writers, copy editors, and social media editors.

### **Associate Social Media Producer - CNN 2015-2017**

Part of the inaugural social media team at CNN brought in to cover the 2016 presidential election. My focus was building content for Twitter and Facebook and managing analytics for both platforms.

### **Assistant Editor/Producer, Morning Edition - NPR 2014-2015**

Edited, pitched, and produced short and long form audio stories. Also responsible for creating digital versions of stories.

### **Assistant Producer, Wealth and Poverty Desk - Marketplace 2012-2014**

Launched a desk covering income inequality in America. Was responsible for the creation of audio and digital content.

## Editor. Leader. Innovator

A passionate editorial leader with experience in content creation, management, and business side operations.



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Atlanta, Ga

## BOARDS/FELLOWSHIPS

- West Virginia University  
Reed College of Media  
Advisory Board(2019-  
2022)
- Central Michigan  
University School of Arts  
and Media Advisory  
Board(2023)
- West Virginia University  
Knight Innovator In  
residence(2015)
- Paul Miller Washington  
Reporting Fellow(2014)