



JOHN KETCHUM

EXPERIENCE

Editor, The Daily - The New York Times 2022-present

Pitch, edit, and lead the production of long-form audio narrative stories covering a range of topics including sports, business, economics, and politics.

Associate, Startups Team - The American Journalism Project 2020-2021

Funded, managed, and launched media organizations across the country. Duties included building business and editorial side teams, budget creation, and building coverage streams.

Managing Editor - Afrotech 2018-2019

Launched a journalism website focused on Black innovators and entrepreneurs. Led a team of 4 writers, a designer, and a social media editor.

Deputy Editor, SB Nation - Vox Media 2017-2018

Led evening sports coverage under the leadership of the site's managing editor. Managed a team of writers, copy editors, and social media editors.

Associate Social Media Producer - CNN 2015-2017

Part of the inaugural social media team at CNN brought in to cover the 2016 presidential election. My focus was building content for Twitter and Facebook and managing analytics for both platforms.

Assistant Editor/Producer, Morning Edition - NPR 2014-2015

Edited, pitched, and produced short and long form audio stories. Also responsible for creating digital versions of stories.

Assistant Producer, Wealth and Poverty Desk - Marketplace 2012-2014

Launched a desk covering income inequality in America. Was responsible for the creation of audio and digital content.

Editor. Leader. Innovator

A passionate editorial leader with experience in content creation, management, and business side operations.



989-996-0327



john.ketchum3@gmail.com



Atlanta, Ga

BOARDS/FELLOWSHIPS

- West Virginia University
Reed College of Media
Advisory Board(2019-
2022)
- Central Michigan
University School of Arts
and Media Advisory
Board(2023)
- West Virginia University
Knight Innovator In
residence(2015)
- Paul Miller Washington
Reporting Fellow(2014)