



JOHN KETCHUM

EXPERIENCE

The New York Times - Editor, The Daily 2022-present

Pitched, edited, and led the production of longform audio narrative stories with a special focus on business and economics reporting.

Associate, Startups - The American Journalism Project 2020-2021

Funded, managed, and launched local media organizations across the country. Duties included hiring executives, budget creation, and building coverage streams.

Managing Editor - Afrotech 2018-2019

Launched a journalism website focused on Black innovators and entrepreneurs. Led a team of 4 writers, a designer, and social media editor.

Deputy Editor, SB Nation - Vox Media 2017-2018

Led evening sports coverage under the leadership of the site's managing editor. Managed a team of writers, copy editors, and social media editors.

Associate Social Media Producer - CNN 2015-2017

Part of the inaugural social media team at CNN brought in to cover the 2020 presidential election with a special focus on Twitter and Facebook content and analytics.

Assistant Editor/Producer, Morning Edition - NPR 2014-2015

Edited and produced short and long form audio content. Also responsible for creating digital versions of stories.

Assistant Producer, Wealth and Poverty Desk - Marketplace 2012-2014

Launched a desk covering income inequality in America. Responsible for the creation of audio and digital content.

About John

A passionate editorial leader with experience in content creation, management, and business side operations.



989-996-0327



john.ketchum3@gmail.com



Atlanta, Ga

BOARDS/FELLOWSHIPS

- West Virginia University
Reed College of Media
Advisory Board(2019-
2022)
- Center Michigan
University School and
Arts and Media Advisory
Board(2023)
- West Virginia University
Knight Inovator In
residence(2015)
- Paul Miller Washington
Reporting Fellow(2014)